

# First Steps Business Alliance

## COMMITMENT TO ACT

**Yes!** Our company is ready to join the First Steps Business Alliance to strengthen our economic future by making sure all our children are ready for school.

Name of Business: \_\_\_\_\_

Name of Business Leader: \_\_\_\_\_

Phone Number: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

### SCHOOL READINESS BEGINS WITH OUR EMPLOYEES

**First, we will increase our own productivity and help our employees get their children ready for school by:**

- Sponsoring a work-life seminar and encouraging our employees to attend
- Distributing the Life Balance Digest to our employees
- Attending a First Steps Business Alliance Roundtable
- Distributing early childhood education and literacy information, tip sheets, and community resource information to employees on a regular basis (with paychecks, through a newsletter, by posting in a break room, etc.)
- Arranging for K-Ready to attend an employee picnic or company-sponsored family outing and distribute school readiness information

### SCHOOL READINESS IS EVERYONE'S BUSINESS:

**In addition, we are committed to making sure all our community's children are ready for school. We do our part in the First Steps community-wide school readiness efforts by:**

- Contributing to a \$2,500 scholarship to a high-quality preschool program for a child that the school district has screened and found to have significant school readiness problems. Rochester Area Foundation will provide a dollar for dollar match.
- Sponsoring the First Steps publications for parent education with our company being recognized as the sponsor.
- Sponsoring one or more \$1,515 scholarships (childcare providers also contribute \$95) for a childcare provider to be trained in the SEEDS of Early Literacy curriculum.
- Joining others in the business community to let the legislature and local units of government know we want them to make better investments in young children and school readiness.

Signature(s): \_\_\_\_\_

\_\_\_\_\_

### OTHER IDEAS ARE WELCOME!

- Contact us so we can discuss our ideas or other options to actively support school readiness in our company and community.



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