

First Steps Business Alliance

PARTNERS

The First Steps Business Alliance partners with several local organizations to provide a wide range of workplace education resources for you.

THE WORKING FAMILY RESOURCE CENTER (WFRC)

www.workingfamilyresourcecenter.org



Although new to Rochester, the Working Family Resource Center has more than 20 years of experience

conducting work-life seminars for leading Minnesota Fortune 500 corporations and public agencies. The center provides resources that companies can share with their employees to provide education addressing work-life balance issues at any stage of life. These programs have been shown to increase productivity as well as customer service satisfaction and profitability, and have earned corporations a positive reputation while encouraging economic growth. Now, through the First Steps Business Alliance, these resources are available to your business, big or small. Materials and courses, which range from single sessions to custom-designed courses, are available on-site or via the Internet.

PARENTS ARE IMPORTANT IN ROCHESTER (PAIRR)

www.rochester.k12.mn.us/school86/



PAIRR, which has been part of the Rochester School District's Early Childhood Family Education program since 1974, serves to strengthen families through education and support of all families with young children.

PAIRR is partnering with the First Steps Business Alliance to offer the *Parenting Counts* series. This is a four-week, on-site parent education program that businesses can schedule when convenient for them. Each workshop lasts 45 minutes to one hour and can easily be scheduled over the noon hour or at a time convenient for your workforce. The goals are to stimulate greater awareness of early learning, promote more effective parenting and caregiver techniques, and enhance parent-child relationships. Licensed parent educators from the PAIRR program facilitate the series.

ROCHESTER AREA CHAMBER OF COMMERCE

www.rochestermnchamber.com/



The Rochester Area Chamber of Commerce exists to lead, inform, advocate, and advance business interests for members, and to promote a healthy community and a growing economy. The Chamber also offers programs to help local business owners promote and strengthen their businesses. A strong supporter of early childhood education efforts, the Rochester Area Chamber of Commerce hosts workforce parent education seminars that you and your employees can attend throughout the year.

CHILD CARE RESOURCE & REFERRAL

www.c2r2.org



Since 1970, Child Care Resource & Referral (CCRR) has been providing resources to parents, childcare providers, and other organizations in Olmsted County surrounding early childhood issues.

Through a grant from IBM, CCRR is now partnering with the First Steps Business Alliance to offer SEEDS of Early Literacy Training. SEEDS is designed specifically for the workplace and has been tested and implemented at IBM in Rochester. The training is a series of four sessions for parents and caregivers of children ranging in age from birth to five. The sessions focus on how to create a literacy-rich environment for young children by emphasizing the parent's role as teacher, teaching hands-on literacy activities, and addressing language development for bilingual families.

